

PhytoTrade Africa: adding life to trade

The PhytoTrade Africa Charter

PhytoTrade Africa is the Southern African Natural Products Trade Association. We have over fifty members in eight countries throughout the Southern African region. Our objective is to deliver large volumes of sustainably harvested, high quality natural products, thus providing small-scale rural producers with an equitable livelihood alternative. Our fundamental core value is that our members products conform to both organic and Fair Trade standards for wild harvested products. All of our products are derived from indigenous African plants that have been sustainably wild-harvested by, and for the benefit of, poor rural people.



The Charter guarantees:

A fair and reliable Supply Chain in which:

- ✓ The interests of disadvantaged producers are accorded first priority
- ✓ Relationships of trust, mutual respect and transparency have been established between all parties
- ✓ Producers have been competitively selected based on their ability to make timely and high quality deliveries
- ✓ Clear lead times have been indicated
- ✓ A price negotiation mechanism is in place to ensure fair and sustainable pricing
- ✓ Payments are made promptly
- ✓ Full traceability exists throughout the supply chain.

A commitment to Biodiversity Conservation through:

- ✓ Promoting wild-harvesting of indigenous species from healthy and bio-diverse ecosystems
- ✓ Avoiding the use of synthetic pesticides, fertilisers and monoculture plantation agriculture
- ✓ Strict adherence to, and monitoring of, sustainable harvesting practices by rural producers
- ✓ A focus on indigenous plant species that reduce vulnerability to climate change
- ✓ The creation of direct economic incentives for rural people to manage their biodiversity on a sustainable basis
- ✓ The signature of all PhytoTrade Africa members to an Environmental Charter binding them to sustainable harvesting practices

Equitable social conditions that are maintained through:

- ✓ Unequivocal respect for human rights in the supply chain
- ✓ Innovative Access and Benefit Sharing arrangements administered through an independent non-profit Trust for the benefit of poor rural people
- ✓ Measures that promote and protect the cultural heritage and values of producer communities
- ✓ A commitment to underpin all negotiations with the fair and democratic principles contained in PhytoTrade Africa's constitution
- ✓ The signature of all PhytoTrade Africa members to a Fair Trade charter binding them to Fair Trade practices

Signed by:

Carl Bruessow
Chair, PhytoTrade Africa Management Board

Gus Le Breton
Chief Executive, PhytoTrade Africa

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